
INTERVIEW QUESTION TEMPLATE SET

**55 Questions You Can Use In
Virtually ANY Interview**

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Introduction:

The questions below were included as a guide for you in developing your own interview questions. Feel free to copy them word-for-word (filling in the blanks, of course), or adjust them to fit your needs.

Either way, it should get you on the right track for writing your questions.

- Jimmy and Ryan

Introduction and Opening Questions:

1. Can you tell us a little bit about what you do?
2. How did you get started in _____?
3. When did you first decide that _____ was right for you?
4. How should our listeners gauge if _____ is right for them?
5. How long did it take you to get you to where you are now, and what would you say to our listeners who are already tired and frustrated?
6. What information do you plan to pass on to our listeners today? Please just give us a quick walkthrough.

Main Body Questions:

7. What are the top 5 areas I should concentrate on in _____?
8. What advice would you give someone who's brand-new to _____?
9. Exactly how would one go about doing _____? Give us a step-by-step breakdown.
10. Can you recommend some really quality _____ for our listeners?
11. What's the absolute easiest way to _____?
12. In your experience, what's the best way to _____?
13. Do you have a formula for _____?
14. What's your favorite way to _____?
15. What are some of the key points you look for when _____?
16. Would you suggest our listeners do _____? Please explain.
17. What are some pitfalls that our listeners should be on the lookout for, and how can they be avoided?
18. What's the biggest mistake you made getting started in _____?
19. What big mistakes do you see others make?
20. What would you say is the one more important thing you've learned?
21. In your experience, why is it that?
22. What information do you wish you had when you were first starting out?

23. What do you think are the keys to becoming a successful _____?
24. What is the difference between you, and all the other _____ doing the same thing that you do?
25. How can a _____ stand out among the other _____?
26. What are some thing you do NOT recommend about _____?
27. Please share one or two of your favorite, and most helpful resource links?
28. If you could sum up _____ in _____ steps, what would they be?
29. What's one of the things that you find most challenging about _____?
30. What do you think makes the difference between a good _____ and a great _____?
31. What's the favorite part of your day as a _____?
32. What's the least favorite part of your day?
33. What's a little known secret about _____?
34. What would you say is the best kept secret in all of _____?
35. What do you consider to be the most powerful _____?
36. What does it really take to succeed in _____?
37. If you had to share exactly _____ keys to doing _____, what would they be in order of priority?
38. For each of those _____ keys, what are some goals that our listeners should set for reaching each one of them?
39. What are some realistic long-term and short-term goals for our listeners?
40. What were some of your goals early on?
41. I know you're a big believer in _____, but can anyone do this, and if so how?
42. Ok, I'll ask what's really on my mind...what's the easiest way to _____?
43. I hear the term _____ a lot. What does it mean and how does it effect our listeners?
44. What's the first thing you recommend our listeners do after they're done listening to this call?
45. Who are the people that inspired you and why?
46. What did you learn from those people that you'd like to pass on to our listeners?
47. What do you see as the next big trend in _____?

48. Give me a short comment about the following words and phrases...
49. What tools/resources would you say are essential to doing _____?

Conclusion and Call to Action Questions:

50. As we wrap things up, what should our listeners be doing for the next 30 days, 90, and 1 year to accomplish _____?
51. What final words of wisdom would you like to pass on to everyone who's listening in to this call?
52. Where can our listeners find out more about you?
53. What freebies can you offer to our listeners today?
54. What special offer can you make for our listeners?
55. Tell us a little about some of your products?